

Future Trends and You: Try This!

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August 17, 2016

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- Everyone gets a deck of the Future Trends cards and takes 10 minutes to personally review them and sort in order of relevance to their own work. Then discuss in small groups to share top trends, implications, and how they see their organization addressing these challenges/opportunities. Close with a general debrief.
- To spark innovation in a team, everybody choose one Trend card in response to the question: What might forces could most impact our product and our market in the next 3 years?
- In a university classroom, design a session looking at the future trends in the field you have been studying (business, psychology, communications, leadership). Each group choose 2-4 cards which they will further explore in research and dialogue.
- In a leadership development setting, talk about leadership as a social process of creating shared direction, alignment, and commitment – and the ways we create shared DAC is being deeply affected by a number of trends. Browse the cards and choose 1-2 that are already affecting your role as a leader (or citizen, student, manager, member.)